

*Library of Congress Cataloging-in-Publication Data:*

Harkins, Philip J.

Everybody wins : the story and lessons behind RE/MAX / Phil Harkins and Keith Hollihan.

p. cm.

Includes bibliographical references and index.

ISBN 0-471-71024-5 (cloth)

1. RE/MAX (Firm). 2. Real estate business. 3. Real estate agents. I. Hollihan, Keith.

II. Title

HD1375.H345 2005

333.33'0973—dc22

2004021910

Printed in the United States of America.

10 9 8 7 6 5 4 3 2 1